# Learning Policies for Contextual Submodular Prediction

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# Abstract

Many prediction domains, such as ad placement, recommendation, trajectory prediction, and document summarization, require predicting a set or list of options. Such lists are often evaluated using submodular reward functions that measure both quality and diversity. We propose a simple, efficient, and provably near-optimal approach to optimizing such prediction problems based on noregret learning. Our method leverages a surprising result from online submodular optimization: a single no-regret online learner can compete with an optimal *sequence* of predictions. Compared to previous work, which either learn a sequence of classifiers or rely on stronger assumptions such as realizability, we ensure both data-efficiency as well as performance guarantees in the fully agnostic setting. Experiments validate the efficiency and applicability of the approach on a wide range of problems including manipulator trajectory optimization, news recommendation and document summarization.

# 1. Introduction

Many problem domains, ranging from web applications such as ad placement or content recommendation to identifying successful robotic grasp trajectories require predicting lists of items. Such applications are often budget-limited and the goal is to choose the best list of items, from a large set of possible items, with maximal utility. In ad placement, we must pick a small set of ads with high click-through rate. For robotic manipulation, we must pick a small set of initial grasp trajectories to maximize the chance of finding a successful trajectory via more extensive evaluation or simulation.

In all of these problems, the predicted list of items should be both relevant and diverse. For example, recommending a diverse set of news articles increases the chance that a user would like at least one article (Radlinski et al., 2008). As such, recommending multiple redundant articles on the same topic would do little to increase this chance. This notion of diminishing returns due to redundancy is often captured formally using submodularity (Guestrin & Krause).

Exact submodular function optimization is intractable, but simple greedy selection is known to have strong near-optimal performance guarantees and typically works very well in practice (Guestrin & Krause). Given access to the submodular reward function, one could simply employ greedy to construct good lists.

In this paper, we study the general supervised learning problem of training a policy to maximize a submodular reward function. We assume that the submodular reward function is only directly measured on a finite training set, and our goal is to learn to make good predictions on new test examples where the reward function is not directly measurable.

We develop a novel agnostic learning approach based on new analysis showing that a **single** no-regret learner can produce a near-optimal *list* of predictions.<sup>1</sup> We use a reduction approach to "lift" this result to contextual hypothesis classes that map features to predictions, and bound performance relative to the optimal sequence of hypotheses in the class. In contrast to previous work, our approach ensures both dataefficiency as well as performance guarantees in the fully

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<sup>&</sup>lt;sup>1</sup>This result may seem surprising given that previous approaches (Streeter & Golovin, 2008) require a sequence of online learners – one for each position in the list.

agnostic setting. Moreover, our approach is simple to implement and easily integrates with conventional offthe-shelf learning algorithms. Empirical evaluations show our approach to be competitive with or exceed the state-of-the-art performance on a variety of problems, ranging from trajectory prediction in robotics to extractive document summarization.

# 2. Related Work

The problem of learning to optimize submodular reward functions from data, both with and without contextual features, has become increasingly important in machine learning due to its diverse application areas. Broadly speaking, there are two main approaches for this setting. The first aims to identify a model within a parametric family of submodular functions and then use the resulting model for new predictions. The second attempts to learn a strategy to directly predict a list of elements by decomposing the overall problem into multiple simpler learning tasks.

The first approach (Yue & Joachims, 2008; Yue & Guestrin, 2011; Lin & Bilmes, 2012; Raman et al., 2012) involves identifying the parameterization that best matches the submodular rewards of the training instances. These methods are largely limited to learning non-negative linear combinations of features that are themselves submodular, which often restricts their expressiveness. Furthermore, while good sample complexity results are known, these guarantees only hold under strong realizability assumptions where submodular rewards can be modeled exactly by such linear combinations (Yue & Guestrin, 2011; Raman et al., 2012). Recent work on Determinental Point Processes (DPPs) (Kulesza & Taskar, 2011) provide a probabilistic model of sets, which can be useful for the tasks that we consider. These approaches, while appealing, solve a potentially unnecessarily hard problem in first learning a holistic list evaluation model, and thus may compound errors by first approximating the submodular function and then approximately optimizing it.

The second, a learning reduction approach, by contrast, decomposes list prediction into a sequence of simpler learning tasks that attempts to mimic the greedy strategy (Streeter & Golovin, 2008; Radlinski et al., 2008; Streeter et al., 2009; Dey et al., 2012). In (Dey et al., 2012), this strategy was extended to the contextual setting by a reduction to cost-sensitive classification. Essentially, each learning problem aims to best predict an item to add to the list, given features, so as to maximize the expected marginal utility. This approach is flexible, in that it can be used with most common hypothesis classes and arbitrary features. Because of this decomposition, the full model class (all possible sequences of predictors) is often quite expressive, and allows for agnostic learning guarantees.<sup>2</sup> This generality comes at the expense of being significantly less data-efficient than methods that make realizability assumptions such as (Yue & Guestrin, 2011; Raman et al., 2012), as the existing approach learns a *different* classifier for each position in the list.

Compared with related work, our approach enjoys the benefits of being both data-efficient while ensuring strong agnostic performance guarantees. We do so by developing new analysis for online submodular optimization which yields agnostic learning guarantees while learning a **single** data-efficient policy.

# 3. Background

Let S denote the set of possible items to choose from (e.g. ads, sentences, grasps). Our objective is to pick a list of items  $L \subseteq S$  to maximize a reward function f that obeys the following properties:<sup>3</sup>

- 1. Monotonicity: For any lists  $L_1, L_2, f(L_1) \leq f(L_1 \oplus L_2)$  and  $f(L_2) \leq f(L_1 \oplus L_2)$
- 2. Submodularity: For any lists  $L_1, L_2$  and item  $s \in S$ ,  $f(L_1 \oplus s) f(L_1) \ge f(L_1 \oplus L_2 \oplus s) f(L_1 \oplus L_2)$ .

Here,  $\oplus$  denotes the concatenation operator. Intuitively, monotonicity implies that adding more elements never hurts, and submodularity captures the notion of diminishing returns (*i.e.* adding an item to a long list increases the objective less than when adding it to a shorter sublist). We further assume for simplicity that f takes values in [0, 1], and that  $f(\emptyset) = 0$ where  $\emptyset$  denotes the empty list. We will also use the shorthand  $b(s|L) = f(L \oplus s) - f(L)$  to denote the marginal benefit of adding the item s to list L.

A simple example submodular function that repeatedly arises in many domains is one that takes value 0 until a suitable instance is found, and then takes on value 1 thereafter. Examples include the notion of "multiple choice" learning as in (Dey et al., 2012; Guzman-Rivera et al., 2012) where a predicted set of options is considered successful if any predicted item is deemed correct, and abandonment in ad placement (Radlinski et al., 2008) where success is measured by

<sup>&</sup>lt;sup>2</sup>This first strategy of learning the parameters of a submodular function can be seen as a special case of this second approach (see section 5.1).

<sup>&</sup>lt;sup>3</sup> "Lists" generalize the notion of "set" more commonly used in submodular optimization, and enables reasoning about item order and repeated items (Streeter & Golovin, 2008). One may consider sets where appropriate.

whether any predicted advertisement is clicked on.

We consider reward functions that may depend on some underlying state  $x \in \mathcal{X}$  (e.g. a user, environment of the robot, a document, etc.). Let  $f_x$  denote the reward function for state x, and assume that  $f_x$  is monotone submodular for all x.

# 3.1. Learning Problem

Our task consists in learning to construct good lists of pre-specified length k under some unknown distribution of states D (e.g. distribution of users or documents we have to summarize). We consider two cases: context-free and contextual.

**Context-Free.** In the context-free case, we have no side-information about the current state (i.e. we do not observe anything about x). We quantify the performance of any list L by its expected value:

$$F(L) = \mathbb{E}_{x \sim D}[f_x(L)].$$

Note that F(L) is also monotone submodular. Thus the clairvoyant greedy algorithm with perfect knowledge of D can find a list  $\hat{L}_k$  such that  $F(\hat{L}_k) \geq$  $(1-1/e)F(L_k^*)$ , were  $L_k^* = \operatorname{argmax}_{L:|L|=k}F(L)$ . Although D is unknown, we assume that we observe samples of the objective  $f_x$  during training. Our goal is thus to develop a learning approach that efficiently converges, both computationally and statistically, to the performance of the clairvoyant greedy algorithm.

**Contextual.** In the contextual case, we observe sideinformation in the form of features regarding the state of the world. We "lift" this problem to a hypothesis space of policies (*i.e.* multi-class predictors) that map features to items.

Let  $\Pi$  denote our policy class, and let  $\pi(x)$  denote the prediction of policy  $\pi \in \Pi$  given side-information describing state x. Let  $L_{\pi,k} = (\pi_1, \pi_2, \ldots, \pi_k)$  denote a list of policies. In state x, this list of policies will predict  $L_{\pi,k}(x) = (\pi_1(x), \pi_2(x), \ldots, \pi_k(x))$ . We quantify performance using the expected value:

$$F(L_{\pi}) = \mathbb{E}_{x \sim D}[f_x(L_{\pi}(x))].$$

It can be shown that F obeys both monotonicity and submodularity with respect to appending policies (Dey et al., 2012). Thus, a clairvoyant greedy algorithm that sequentially picks the *policy* with highest expected benefit will construct a list  $\hat{L}_{\pi,k}$  such that  $F(\hat{L}_{\pi,k}) \geq (1 - 1/e)F(L^*_{\pi,k})$ , where  $L^*_{\pi,k} =$  $\operatorname{argmax}_{L_{\pi}:|L_{\pi}|=k}F(L_{\pi})$ . As before, our goal is to develop a learning approach (for learning a list of policies) that *efficiently* competes with the performance of the clairvoyant greedy algorithm. **Algorithm 1** Submodular Contextual Policy (SCP) Algorithm in context-free setting.

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Inp	<b>put:</b> Set of items $\mathcal{S}$ , length $m$ of list to construct
leng	gth $k$ of best list to compete against, online learner
PRI	EDICT and UPDATE functions.
for	t = 1 to T do
C	Call online learner PREDICT() $m$ times to construct list
Ι	$L_t$ . (e.g. by sampling <i>m</i> times from online learner's
iı	nternal distribution over items).
F	Evaluate list $L_t$ on a sampled state $x_t \sim D$ .
F	For all $s \in \mathcal{S}$ , define its discounted cumulative benefit
r	$v_t(s) = \sum_{i=1}^m (1 - 1/k)^{m-i} b(s L_{t,i-1}, x_t).$
F	For all $s \in \mathcal{S}$ : define loss $\ell_t(s) = \max_{s' \in \mathcal{S}} r_t(s') - r_t(s)$
	Call online learner update with loss $\ell_t$ : UPDATE $(\ell_t)$
	d for

## 4. Context-free List Optimization

We first consider the context-free setting. Our algorithm, called Submodular Contextual Policy (SCP), is described in Algorithm 1. SCP requires an online learning algorithm subroutine (denoted by UPDATE) that is no-regret with respect to a bounded positive loss function,<sup>4</sup> maintains an internal distribution over items for prediction, and can be queried for multiple predictions (i.e. multiple samples).<sup>5</sup> In contrast to prior work (Streeter & Golovin, 2008), SCP employs only a *single* online learning in the inner loop.

SCP proceeds by training over a sequence of states  $x_1, x_2, \ldots, x_T$ . At each iteration, SCP queries the online learner to generate a list of m items (via PRE-DICT, e.g. by sampling from its internal distribution over items), evaluates a weighted cumulative benefit of each item on the sampled list to define a loss related to each item, and then uses the online learner (via UPDATE) to update its internal distribution.

During training, we allow the algorithm to construct lists of length m, rather than k. In its simplest form, one may simply choose m = k. However, it may be beneficial to choose m differently than k, as is shown later in the theoretical analysis.

Perhaps the most unusual aspect is how loss is defined using the weighted cumulative benefits of each item:

$$r_t(s) = \sum_{i=1}^m (1 - 1/k)^{m-i} b(s|L_{t,i-1}, x_t), \tag{1}$$

where  $L_{t,i-1}$  denotes the first i-1 items in  $L_t$ , and

$$b(s|L_{t,i-1}, x_t) = f_{x_t}(L_{t,i-1} \oplus s) - f_{x_t}(L_{t,i-1}).$$
(2)

<sup>&</sup>lt;sup>4</sup>See Section 4.1 and (3) for a definition of no-regret.

<sup>&</sup>lt;sup>5</sup>Algorithms that meet these requirements include Randomized Weighted Majority (Littlestone & Warmuth, 1994), Follow the Leader (Kalai & Vempala, 2005), EXP3 (Auer et al., 2003), and many others.

Intuitively, (1) represents the weighted sum of benefits of item s in state  $x_t$  had we added it at any intermediate stage in  $L_t$ . The benefits at different positions are weighed differently, where position i is adjusted by a factor  $(1-1/k)^{m-i}$ . These weights are derived via our theoretical analysis, and indicate that benefits in early positions should be more discounted than benefits in later positions. Intuitively, this weighting has the effect of rebalancing the benefits so that each position contributes more equally to the overall loss.<sup>6</sup>

SCP requires the ability to directly measure  $f_x$  in each training instance  $x_t$ . Directly measuring  $f_{x_t}$  enables us to obtain loss measurements  $\ell_t(s)$  for any  $s \in S$ . For example, in document summarization  $f_x$  corresponds to the ROUGE score (Lin, 2004), which can be evaluated for any generated summary given expert annotations which are only available for training instances.

In principle, SCP can also be applied in partial feedback settings, e.g. ad placement where the value  $f_{x_t}$  is only observed for some items (*e.g.* only the displayed ads), by using bandit learning algorithms instead (e.g. EXP3 (Auer et al., 2003)).<sup>7</sup> As this is an orthogonal issue, most of our focus is on the full information case.

#### 4.1. Theoretical Guarantees

We now show that Algorithm 1 is no-regret with respect to the clairvoyant greedy algorithm's expected performance over the training instances. Our main theoretical result provides a reduction to an online learning problem and directly relates the performance of our algorithm on the submodular list optimization problem to the standard online learning regret incurred by the subroutine.

Although Algorithm 1 uses only a *single* instance of an online learner subroutine, it achieves the same performance guarantee as prior work (Streeter & Golovin, 2008; Dey et al., 2012) that employ k separate instances of an online learner. This leads to a surprising fact: it is possible to sample from a stationary distribution over items to construct a list that achieves the same guarantee as the clairvoyant greedy algorithm.<sup>8</sup>

For a sequence of training states  $\{x_t\}_{t=1}^T$ , let the sequence of loss functions  $\{\ell_t\}_{t=1}^T$  defined in Algorithm 1 correspond to the sequence of losses incurred in the reduction to the online learning problem. The expected regret of the online learning algorithm is

$$\mathbb{E}[R] = \sum_{t=1}^{T} \mathbb{E}_{s' \sim p_t}[\ell_t(s')] - \min_{s \in \mathcal{S}} \sum_{t=1}^{T} \ell_t(s), \qquad (3)$$

where  $p_t$  is the internal distribution of the online learner used to construct list  $L_t$ . Note that an online learner is called *no-regret* if R is sublinear in T.

Let  $F(p,m) = \mathbb{E}_{L_m \sim p}[\mathbb{E}_{x \sim D}[f_x(L_m)]]$  denote the expected value of constructing lists by sampling (with replacement) m elements from distribution p, and let  $\hat{p} = \arg \max_{t \in \{1,2,\dots,T\}} F(p_t,m)$  denote the best distribution found by the algorithm.

We define a mixture distribution  $\overline{p}$  over lists that constructs a list as follows: sample an index t uniformly in  $\{1, 2, \ldots, T\}$ , then sample m elements (with replacement) from  $p_t$ . Note that  $F(\overline{p}, m) = \frac{1}{T} \sum_{t=1}^{T} F(p_t, m)$ and  $F(\hat{p}, m) \ge F(\overline{p}, m)$ . Thus it suffices to show that  $F(\overline{p}, m)$  has good guarantees. We show that in expectation  $\overline{p}$  (and thus  $\hat{p}$ ) constructs lists with performance guarantees close to the clairvoyant greedy algorithm:<sup>9</sup>

**Theorem 1.** Let  $\alpha = \exp(-m/k)$  and  $k' = \min(m,k)$ . For any  $\delta \in (0,1)$ , with probability  $\geq 1 - \delta$ :

$$F(\overline{p},m) \ge (1-\alpha)F(L_k^*) - \frac{\mathbb{E}[R]}{T} - 3\sqrt{\frac{2k'\ln(2/\delta)}{T}}$$

**Corollary 1.** If a no-regret algorithm is used on the sequence of loss  $\ell_t$ , then as  $T \to \infty$ ,  $\frac{\mathbb{E}[R]}{T} \to 0$ , and:

$$\lim_{T \to \infty} F(\overline{p}, m) \ge (1 - \alpha)F(L_k^*)$$

Theorem 1 provides a general approximation ratio to the best list of size k when constructing a list of a different size m. For m = k, we obtain the typical (1-1/e) approximation ratio (Guestrin & Krause). As m increases, this provides approximation ratios that converge exponentially closer to 1.

Naively, one might expect regret  $\mathbb{E}[R]/T$  to scale linearly in k' as it involves loss in [0, k']. However, we show that regret actually scales as  $O(\sqrt{k'})$  (e.g. using Weighted Majority (Kalai & Vempala, 2005)). Our result matches the best known results for this setting

<sup>&</sup>lt;sup>6</sup>We also consider a similar algorithm in the min-sum cover setting, where the theory also requires reweighting benefits, but instead weights earlier benefits more highly (by a factor m - i, rather than  $(1 - 1/k)^{m-i}$ ). We omit discussing this variant for brevity.

<sup>&</sup>lt;sup>7</sup>Partial information settings arise, e.g., when f is derived using real-world trials that preclude the ability to evaluate b(s|L, x) (2) for every possible  $s \in S$ .

<sup>&</sup>lt;sup>8</sup>This fact can also be seen as a special case of a more general result proven in prior related work that analyzed randomized set selection strategies to optimize submodular functions (Feige et al., 2011).

<sup>&</sup>lt;sup>9</sup>Additionally, if the distributions  $p_t$  converge, then the last distribution  $p_{T+1}$  must have performance arbitrarily close to  $\overline{p}$  as  $T \to \infty$ . In particular, we can expect this to occur when the examples are randomly drawn from a fixed distribution that does not change over time.

Algorithm 2 Submodular Contextual Policy (SCP) Algorithm.

**Input:** Set of items S, policy class  $\tilde{\Pi}$ , length m of list we construct, length k of best list we compete against. Pick initial policy  $\pi_1$  (or distribution over policies) for t = 1 to T do

Observe features of a sampled state  $x_t \sim D$  (e.g. features of user/document) Construct list  $L_t$  of m items using  $\pi_t$  with features of

construct list  $L_t$  of m items using  $\pi_t$  with features of  $x_t$  (or by sampling a policy for each position if  $\pi_t$  is a distribution over policies).

Define *m* new cost-sensitive classification examples  $\{(v_{ti}, c_{ti}, w_{ti})\}_{i=1}^{m}$  where:

- 1.  $v_{ti}$  is the feature vector of state  $x_t$  and list  $L_{t,i-1}$
- 2.  $c_{ti}$  is the cost vector such that  $\forall s \in \mathcal{S}: c_{ti}(s) = \max_{s' \in \mathcal{S}} b(s'|L_{t,i-1}, x_t) b(s|L_{t,i-1}, x_t)$
- 3.  $w_{ti} = (1 1/k)^{m-i}$  is the weight of this example

 $\pi_{t+1} = \text{UPDATE}(\pi_t, \{(v_{ti}, c_{ti}, w_{ti})\}_{i=1}^m)$ end for return  $\pi_{T+1}$ 

(Streeter & Golovin, 2008) while using a *single* online learner, and is especially beneficial in the contextual setting due to improved generalization (see Section 5).

**Corollary 2.** Using weighted majority with the optimal learning rate guarantees with probability  $\geq 1 - \delta$ :

$$F(\overline{p}, m) \ge (1 - \alpha)F(L_k^*) - O\left(\sqrt{\frac{k' \log(1/\delta)}{T}} + \sqrt{\frac{k' \log|\mathcal{S}|}{T}}\right)$$

# 5. Contextual List Optimization with Stationary Policies

We now consider the contextual setting where features of each state  $x_t$  are observed before choosing the list. As mentioned, our goal here is to compete with the best list of policies  $(\pi_1, \pi_2, \ldots, \pi_k)$  from a hypothesis class II. Each of these policies are assumed to choose an item solely based on features of the state  $x_t$ .

We consider embedding  $\Pi$  within a larger class,  $\Pi \subseteq \tilde{\Pi}$ , where policies  $\tilde{\Pi}$  are functions of both state and a partially chosen list. Then for any  $\pi \in \tilde{\Pi}$ ,  $\pi(x, L)$  corresponds to the item that policy  $\pi$  selects to append to list L given state x. We will learn a policy, or distribution of policies, from  $\tilde{\Pi}$  that attempts to generalize list construction across multiple positions.<sup>10</sup>

We present an extension of SCP to the contextual set-

ting (Algorithm 2). At each iteration, SCP constructs a list  $L_t$  for the state  $x_t$  (using its current policy or by sampling policies from its distribution over policies).

Analogous to the context-free setting, we define a loss function for the learner subroutine (UPDATE). We represent the loss using weighted cost-sensitive classification examples  $\{(v_{ti}, c_{ti}, w_{ti})\}_{i=1}^{m}$ , where  $v_{ti}$  denotes features of the state  $x_t$  and list  $L_{t,i-1}, w_{ti} = (1-1/k)^{m-i}$ is the weight associated to this example, and  $c_{ti}$  is the cost vector specifying the cost of each item  $s \in S$ 

$$c_{ti}(s) = \max_{s' \in \mathcal{S}} b(s'|L_{t,i-1}, x_t) - b(s|L_{t,i-1}, x_t).$$
(4)

The loss incurred by any policy  $\pi$  is defined by its loss on this set of cost-sensitive classification examples, i.e.

$$\ell_t(\pi) = \sum_{i=1}^m w_{ti} c_{ti}(\pi(v_{ti}))$$

These new examples are then used to update the policy (or distribution over policies) using a no-regret algorithm (UPDATE). This reduction effectively transforms the task of learning a policy for this submodular list optimization problem into a standard online cost-sensitive classification problem.<sup>11</sup> Analogous to the context-free setting, we can also extend to partial feedback settings where f is only partially measurable by using contextual bandit algorithms such as EXP4 (Auer et al., 2003) as the online learner (UPDATE).<sup>12</sup>

#### 5.1. No-Regret Cost-Sensitive Classification

Having transformed our problem into online costsensitive classification, we now present approaches that can be used to achieve no-regret on such tasks. For finite policy classes  $\tilde{\Pi}$ , one can again leverage any no-regret online algorithm such as Weighted Majority (Kalai & Vempala, 2005). Weighted Majority maintains a distribution over policies in  $\tilde{\Pi}$  based on the loss  $\ell_t(\pi)$  of each  $\pi$ , and achieves regret at a rate of

$$R = \sqrt{k' \log |\tilde{\Pi}|/T},$$

for  $k' = \min(m, k)$ . In fact, the context-free setting can be seen as a special case, where  $\Pi = \tilde{\Pi} = \{\pi_s | s \in S\}$  and  $\pi_s(v) = s$  for any v.

<sup>12</sup>Analogous to the context-free setting, partial information arises when  $c_{ti}$  (4) is not measurable for every  $s \in S$ .

<sup>&</sup>lt;sup>10</sup>Competing against the best list of policies in  $\tilde{\Pi}$  is difficult in general as it violates submodularity: policies can perform better when added later in the list (due to list features). Nevertheless, we can still learn from class  $\tilde{\Pi}$  and compete against the best list of policies in  $\Pi$ .

<sup>&</sup>lt;sup>11</sup>This is similar to DAgger (Ross et al., 2011a;b; Ross & Bagnell, 2012) developed for sequential prediction problems like imitation learning. Our work can be seen as a specialization of DAgger for submodular list optimization, and ensures that we learn policies that pick good items under the lists they construct. Unlike prior work, our analysis leverages submodularity, leading to several modifications, and improved global optimality guarantees.

However, achieving no-regret for infinite policy classes is in general not tractable. A more practical approach is to employ existing reductions of cost-sensitive classification problems to convex optimization problems, for which we can efficiently run no-regret convex optimization (e.g. gradient descent). These reductions effectively upper bound the cost-sensitive loss by a convex loss, and thus bound the original loss of the list prediction problem. We briefly describe two such reductions from (Beygelzimer et al., 2005):

**Reduction to Regression** We transform costsensitive classification into a regression problem of predicting the costs of each item  $s \in S$ . Afterwards, the policy chooses the item with lowest predicted cost. We convert each weighted cost-sensitive example (v, c, w)into |S| weighted regression examples.

For example, if we use least-squares linear regression, the weighted squared loss for a particular example (v, c, w) and policy h would be:

$$\ell(h) = w \sum_{s \in \mathcal{S}} (h^{\top} v(s) - c(s))^2.$$

**Reduction to Ranking** Another useful reduction transforms the problem into a "ranking" problem that penalizes ranking an item s above another better item s'. In our experiments, we employ a weighted hinge loss, and so the penalty is proportional to the difference in cost of the misranked pair. For each costsensitive example (v, c, w), we generate  $|\mathcal{S}|(|\mathcal{S}| - 1)/2$ ranking examples for every distinct pair of items (s, s'), where we must predict the best item among (s, s') (potentially by a margin), with a weight of w|c(s) - c(s')|.

For example, if we train a linear SVM (Joachims, 2005), we obtain a weighted hinge loss of the form:

$$w|\delta_{s,s'}|\max(0,1-h^{\top}(v(s)-v(s'))\operatorname{sign}(\delta_{s,s'}))|$$

where  $\delta_{s,s'} = c(s) - c(s')$  and h is the linear policy. At prediction time, we simply predict the item  $s^*$  with highest score,  $s^* = \operatorname{argmax}_{s \in S} h^{\top} v(s)$ . This reduction proves advantageous whenever it is easier to predict pairwise rankings rather than the actual cost.

#### 5.2. Theoretical Guarantees

We now present contextual performance guarantees for SCP that relate performance on the submodular list optimization task to the regret of the corresponding online cost-sensitive classification task. Let  $\ell_t : \tilde{\Pi} \to \mathbb{R}$  compute the loss of each policy  $\pi$  on the cost-sensitive classification examples  $\{v_{ti}, c_{ti}, w_{ti}\}_{i=1}^{m}$  collected in Algorithm 2 for state  $x_t$ . We use  $\{\ell_t\}_{t=1}^{T}$  as the sequence of losses for the online learning problem.

For a deterministic online algorithm that picks the sequence of policies  $\{\pi_t\}_{t=1}^T$ , the regret is

$$R = \sum_{t=1}^{T} \ell_t(\pi_t) - \min_{\pi \in \bar{\Pi}} \sum_{t=1}^{T} \ell_t(\pi).$$

For a randomized online learner, let  $\pi_t$  be the distribution over policies at iteration t, with expected regret

$$\mathbb{E}[R] = \sum_{t=1}^{T} \mathbb{E}_{\pi'_t \sim \pi_t} [\ell_t(\pi'_t)] - \min_{\pi \in \tilde{\Pi}} \sum_{t=1}^{T} \ell_t(\pi).$$

Let  $F(\pi, m) = \mathbb{E}_{L_{\pi,m} \sim \pi} [\mathbb{E}_{x \sim D}[f_x(L_{\pi,m}(x))]]$  denote the expected value of constructing lists by sampling (with replacement) m policies from distribution  $\pi$  (if  $\pi$  is a deterministic policy, then this means we use the same policy at each position in the list). Let  $\hat{\pi} = \operatorname{argmax}_{t \in \{1,2,\dots,T\}} F(\pi_t, m)$  denote the best distribution found by the algorithm in hindsight.

We use a mixture distribution  $\overline{\pi}$  over policies to construct a list as follows: sample an index t uniformly in  $\{1, 2, \ldots, T\}$ , then sample m policies from  $\pi_t$  to construct the list. As before, we note that  $F(\overline{\pi}, m) = \frac{1}{T} \sum_{t=1}^{T} F(\pi_t, m)$ , and  $F(\hat{\pi}, m) \ge F(\overline{\pi}, m)$ . As such, we again focus on proving good guarantees for  $F(\overline{\pi}, m)$ , as shown by the following theorem.

**Theorem 2.** Let  $\alpha = \exp(-m/k)$ ,  $k' = \min(m, k)$ and pick any  $\delta \in (0, 1)$ . After T iterations, for deterministic online algorithms, we have that with probability at least  $1 - \delta$ :

$$F(\overline{\pi}, m) \ge (1 - \alpha)F(L_{\pi,k}^*) - \frac{R}{T} - 2\sqrt{\frac{2\ln(1/\delta)}{T}}.$$

Similarly, for randomized online algorithms, with probability at least  $1 - \delta$ :

$$F(\overline{\pi}, m) \ge (1 - \alpha)F(L_{\pi,k}^*) - \frac{\mathbb{E}[R]}{T} - 3\sqrt{\frac{2k'\ln(2/\delta)}{T}}.$$

Thus, as in the previous section, a no-regret algorithm must achieve  $F(\overline{\pi}, m) \geq (1 - \alpha)F(L_{\pi,k}^*)$  with high probability as  $T \to \infty$ . This matches similar guarantees provided in (Dey et al., 2012). Despite having similar guarantees, we intuitively expect SCP to outperform (Dey et al., 2012) in practice because SCP can use all data to train a *single* predictor, instead of being split to train k separate ones. We empirically verify this intuition in Section 6.

When using surrogate convex loss functions (such as regression or ranking loss), we provide a general result that applies if the online learner uses any convex upper bound of the cost-sensitive loss. An extra penalty term is introduced that relates the gap between the convex upper bound and the original cost-sensitive loss: **Corollary 3.** Let  $\alpha = \exp(-m/k)$  and  $k' = \min(m, k)$ . If we run an online learning algorithm on the sequence of convex loss  $C_t$  instead of  $\ell_t$ , then after T iterations, for any  $\delta \in (0, 1)$ , we have that with probability at least  $1 - \delta$ :

$$F(\overline{\pi},m) \ge (1-\alpha)F(L_{\pi,k}^*) - \frac{\tilde{R}}{T} - 2\sqrt{\frac{2\ln(1/\delta)}{T}} - \mathcal{G}$$

where  $\tilde{R}$  is the regret on the sequence of convex loss  $C_t$ , and  $\mathcal{G}$  is defined as

$$\frac{1}{T} \left[ \sum_{t=1}^{T} (\ell_t(\pi_t) - C_t(\pi_t)) + \min_{\pi \in \tilde{\Pi}} \sum_{t=1}^{T} C_t(\pi) - \min_{\pi' \in \tilde{\Pi}} \sum_{t=1}^{T} \ell_t(\pi') \right]$$

and denotes the "convex optimization gap" that measures how close the surrogate  $C_t$  is to minimizing  $\ell_t$ .

This result implies that using a good surrogate convex loss for no-regret convex optimization will lead to a policy that has a good performance relative to the optimal list of policies. Note that the gap  $\mathcal{G}$  often may be small or non-existent. For instance, in the case of the reduction to regression or ranking,  $\mathcal{G} = 0$  in realizable settings where there exists a "perfect" predictor in the class. Similarly, in cases where the problem is near-realizable we would expect  $\mathcal{G}$  to be small.<sup>13</sup>

## 6. Experimental Results

## 6.1. Robotic Manipulation Planning

We applied SCP to a manipulation planning task for a 7 degree-of-freedom robot manipulator. The goal is to predict a set of initial trajectories so as to maximize the chance that one of them leads to a collision-free trajectory. We use local trajectory optimization techniques such as CHOMP (Ratliff et al., 2009), which have proven effective in quickly finding collision-free trajectories using local perturbations of an initial trajectory. Note that selecting a diverse set of initial trajectories is important since local techniques such as CHOMP often get stuck in local optima.<sup>14</sup>

We use the dataset from (Dey et al., 2012). It consists of 310 training and 212 test environments of random obstacle configurations around a target object, and 30 initial seed trajectories. In each environment, each seed trajectory has 17 features describing the spatial properties of the trajectory relative to obstacles.<sup>15</sup> Following (Dey et al., 2012), we employ a reduction of cost-sensitive classification to regression as explained in Section 5.1. We compare SCP to ConSeqOpt (Dey et al., 2012) (which learns k separate predictors), and Regression (regress success rate from features to sort seeds; this accounts for relevance but not diversity).

Figure 1 (left) shows the failure probability over the test environments versus the number of training environments. ConSeqOpt employs a reduction to k classifiers. As a consequence, ConSeqOpt faces data starvation issues for small training sizes, as there is little data available for training predictors lower in the list.<sup>16</sup> In contrast, SCP has no data starvation issue and outperforms both ConSeqOpt and Regression.

#### 6.2. Personalized News Recommendation

We built a stochastic user simulation based on 75 user preferences derived from a user study in (Yue & Guestrin, 2011). Using this simulation as a training oracle, our goal is to learn to recommend articles to any user (depending on their contextual features) to minimize the failure case where the user does not like any of the recommendations.<sup>17</sup>

Articles are represented by features, and user preferences by linear weights. We derived user contexts by soft-clustering users into groups, and using corrupted group memberships as contexts.

We perform five-fold cross validation. In each fold, we train SCP and ConSeqOpt on 40 users' preferences, use 20 users for validation, and then test on the heldout 15 users. Training, validation and testing are all performed via simulation. Figure 1 (middle) shows the results, where we see the recommendations made by SCP achieves significantly lower failure rate as the number of recommendations is increased from 1 to 5.

#### 6.3. Document Summarization

In the extractive multi-document summarization task, the goal is to extract sentences (with character budget B) to maximize coverage of human-annotated summaries. Following the experimental setup from (Lin & Bilmes, 2010) and (Kulesza & Taskar, 2011), we use

<sup>16</sup>When a successful seed is found, benefits at later positions are 0. This effectively discards training environments for training classifiers lower in the list in ConSeqOpt.

 $^{17}\mathrm{Also\ known}$  as a bandonment (Radlinski et al., 2008).

<sup>&</sup>lt;sup>13</sup>We conjecture that this gap term  $\mathcal{G}$  is not specific to our particular scenario, but rather is (implicitly) always present whenever one attempts to optimize classification accuracy via surrogate convex optimization.

 $<sup>^{14}\</sup>mbox{I.e.},$  similar or redundant initial trajectories will lead to the same local optima.

<sup>&</sup>lt;sup>15</sup>In addition to the base features, we add features of the

current list w.r.t. each initial trajectory. We use the per feature minimum absolute distance and average absolute value of the distance to the features of initial trajectories in the list. We also use a bias feature always set to 1, and an indicator feature which is 1 when selecting the element in the first position, 0 otherwise.

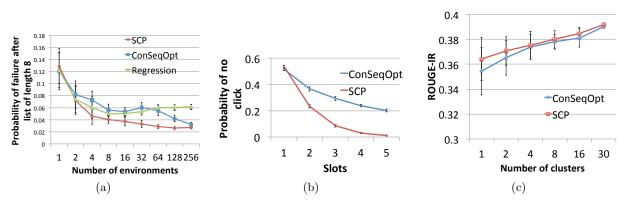


Figure 1. (a)SCP performs better at even low data availability while ConSeqOpt suffers from data starvation issues (b) With increase in slots SCP predicts news articles which have lower probability of the user not clicking on any of them compared to ConSeqOpt (c) ROUGE-1R scores with respect to the size of the training data

data from the Document Understanding Conference (DUC) 2003 and 2004 (Task 2) (Dang, 2005). Each training or test instance corresponds to a cluster of documents, and contains approximately 10 documents belonging to the same topic and four human reference summaries. We train on the 2003 data (30 clusters) and test on the 2004 data (50 clusters). The budget is B = 665 bytes, including spaces.

We use the ROUGE (Lin, 2004) unigram statistics (ROUGE-1R, ROUGE-1P, ROUGE-1F) for performance evaluation. Our method directly attempts to optimize the ROUGE-1R objective with respect to the reference summaries, which can be easily shown to be monotone submodular (Lin & Bilmes, 2011).

We aim to predict sentences that are both short and informative. Therefore we maximize the normalized marginal benefit,

$$b'(s|L_{t,i-1}) = b(s|L_{t,i-1})/l(s),$$
(5)

where l(s) is the length of the sentence s.<sup>18</sup> We use a reduction to ranking as described in Section 5.1 using (5). While not performance-optimized, our approach takes less than 15 minutes to train.

Following (Kulesza & Taskar, 2011), we consider features  $f_i$  for each sentence consisting of quality features  $q_i$  and similarity features  $\phi_i$  ( $f_i = [q_i^T, \phi_i^T]^T$ ). The quality features, attempt to capture the representativeness for a single sentence. Similarity features  $q_i$ for sentence  $s_i$  as we construct the list  $L_t$  measure a notion of distance of a proposed sentence to sentences already included in the set.<sup>19</sup>

System	ROUGE-1F	ROUGE-1P	ROUGE-1R
SubMod	37.39	36.86	37.99
DPP	38.27	37.87	38.71
ConSeqOpt	$39.02 \pm 0.07$	$39.08 \pm 0.07$	$39.00 \pm 0.12$
SCP	39.15±0.15	<b>39.16</b> ±0.15	<b>39.17</b> ±0.15
Greedy (Oracle)	44.92	45.14	45.24

Table 1. ROUGE unigram score on the DUC 2004 test set

Table 1 shows the performance (Rouge unigram statistics) comparing SCP with existing algorithms. We observe that SCP outperforms existing state-of-the-art approaches, which we denote SubMod (Lin & Bilmes, 2010) and DPP (Kulesza & Taskar, 2011). "Greedy (Oracle)" corresponds to the clairvoyant oracle that directly optimizes the test Rouge score and thus serves as an upper bound on this class of techniques. Figure 1 (right) plots Rouge-1R performance as a function of the size of training data, suggesting SCP's superior data-efficiency compared to ConSeqOpt.

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<sup>&</sup>lt;sup>18</sup>This results in a knapsack constrained optimization problem. We expect our approach to perform well in this setting, but defer a formal analysis for future work.

<sup>&</sup>lt;sup>19</sup> A variety of similarity features were considered, with

the simplest being average squared distance of tf-idf vectors. Performance was very stable across different features. The experiments presented use three types: 1) following the idea in (Kulesza & Taskar, 2011) of similarity as a volume metric, we compute the squared volume of the parallelopiped spanned by the TF-IDF vectors of sentences in the set  $L_{t,k} \cup s_i$ ; 2) the product between det $(G_{L_{t,k} \cup s_i})$  and the quality features; 3) the minimum absolute distance of quality features between  $s_i$  and each element in  $L_{t,k}$ .

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